

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Mayors Against Illegal Guns (MAIG)	Invoice #	114643-2
Product	M.A.I.G.	Invoice Date	04/07/13
Estimate Number		Invoice Month	April 2013
		Invoice Period	04/01/13 - 04/07/13

Station	KSNV	Order #	114643
Account Executive	Amy McCreary	Alt Order #	06915680
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	03/26/13 - 04/07/13

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MAIG
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Public Affairs Engagement (PAE)**  
**Attention: Accounts Payable**  
**Attn: Donna McGinnis**  
**25 Whitlock Pl.**  
**Ste 201**  
**Marietta, GA 30064**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a				3x		\$600.00		
					04/01/13 to 04/07/13	3x	MTWTF--				
	KSNV			M	04/01/13	:30	5:51 AM	MAIG13NV0830H	\$600.00		3
	KSNV			Tu	04/02/13	:30	5:48 AM	MAIG13NV0830H	\$600.00		1
	KSNV			W	04/03/13	:30	5:48 AM	MAIG13NV0830H	\$600.00		2
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a				3x		\$900.00		
					04/01/13 to 04/07/13	3x	MTWTF--				
	KSNV			M	04/01/13	:30	6:39 AM	MAIG13NV0830H	\$900.00		1
	KSNV			Tu	04/02/13	:30	6:18 AM	MAIG13NV0830H	\$900.00		2
	KSNV			Th	04/04/13	:30	6:59 AM	MAIG13NV0830H	\$900.00		3
6	KSNV	Today Show	658a-9am				12x		\$900.00		
					04/01/13 to 04/07/13	12x	MTWTF--				
	KSNV			M	04/01/13	:30	8:29 AM	MAIG13NV0830H	\$900.00		11
	KSNV			M	04/01/13	:30	8:38 AM	MAIG13NV0830H	\$900.00		1
	KSNV			M	04/01/13	:30	8:44 AM	MAIG13NV0830H	\$900.00		2
	KSNV			Tu	04/02/13	:30	8:28 AM	MAIG13NV0830H	\$900.00		3
	KSNV			Tu	04/02/13	:30	8:59 AM	MAIG13NV0830H	\$900.00		4
	KSNV			W	04/03/13	:30	8:28 AM	MAIG13NV0830H	\$900.00		6
	KSNV			W	04/03/13	:30	8:43 AM	MAIG13NV0830H	\$900.00		5
	KSNV			Th	04/04/13	:30	7:28 AM	MAIG13NV0830H	\$900.00		8
	KSNV			Th	04/04/13	:30	7:57 AM	MAIG13NV0830H	\$900.00		7
	KSNV			F	04/05/13	:30	7:29 AM	MAIG13NV0830H	\$900.00		9
	KSNV			F	04/05/13	:30	8:39 AM	MAIG13NV0830H	\$900.00		12
	KSNV			F	04/05/13	:30	8:52 AM	MAIG13NV0830H	\$900.00		10
8	KSNV	M-F Today Show II	9-10a				3x		\$600.00		
					04/01/13 to 04/07/13	3x	MTWTF--				

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**INVOICE**

Advertiser	Mayors Against Illegal Guns (MAIG)	Invoice #	114643-2
Product	M.A.I.G.	Invoice Date	04/07/13
Estimate Number		Invoice Month	April 2013
		Invoice Period	04/01/13 - 04/07/13
Station	KSNV	Order #	114643
Account Executive	Amy McCreary	Alt Order #	06915680
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	03/26/13 - 04/07/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MAIG
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

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**Public Affairs Engagement (PAE)**  
**Attention: Accounts Payable**  
**Attn: Donna McGinnis**  
**25 Whitlock Pl.**  
**Ste 201**  
**Marietta, GA 30064**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Today Show II	9-10a				3x		\$600.00		
	KSNV			M	04/01/13	:30	9:29 AM	MAIG13NV0830H	\$600.00		3
	KSNV			Tu	04/02/13	:30	9:29 AM	MAIG13NV0830H	\$600.00		2
	KSNV			W	04/03/13	:30	9:54 AM	MAIG13NV0830H	\$600.00		1
10	KSNV	Today 4th Hour	10am-11am				3x		\$400.00		
					04/01/13 to 04/07/13	3x	MTWTF--				
	KSNV			M	04/01/13	:30	10:47 AM	MAIG13NV0830H	\$400.00		1
	KSNV			W	04/03/13	:30	10:54 AM	MAIG13NV0830H	\$400.00		3
	KSNV			Th	04/04/13	:30	10:51 AM	MAIG13NV0830H	\$400.00		2
12	KSNV	Rachael Ray	11am-12pm				5x		\$360.00		
					04/01/13 to 04/07/13	5x	MTWTF--				
	KSNV			M	04/01/13	:30	11:11 AM	MAIG13NV0830H	\$360.00		2
	KSNV			Tu	04/02/13	:30	11:15 AM	MAIG13NV0830H	\$360.00		1
	KSNV			W	04/03/13	:30	11:34 AM	MAIG13NV0830H	\$360.00		3
	KSNV			Th	04/04/13	:30	11:25 AM	MAIG13NV0830H	\$360.00		5
	KSNV			F	04/05/13	:30	11:15 AM	MAIG13NV0830H	\$360.00		4
14	KSNV	Noon News	12-1230pm				3x		\$440.00		
					04/01/13 to 04/07/13	3x	MTWTF--				
	KSNV			M	04/01/13	:30	12:11 PM	MAIG13NV0830H	\$440.00		1
	KSNV			Tu	04/02/13	:30	12:08 PM	MAIG13NV0830H	\$440.00		2
	KSNV			W	04/03/13	:30	12:09 PM	MAIG13NV0830H	\$440.00		3
16	KSNV	The Agenda 1230pm	1230-1p				5x		\$360.00		
					04/01/13 to 04/07/13	5x	MTWTF--				
	KSNV			M	04/01/13	:30	12:54 PM	MAIG13NV0830H	\$360.00		3
	KSNV			Tu	04/02/13	:30	12:45 PM	MAIG13NV0830H	\$360.00		1
	KSNV			W	04/03/13	:30	12:54 PM	MAIG13NV0830H	\$360.00		4

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# INVOICE

Advertiser	Mayors Against Illegal Guns (MAIG)
Product	M.A.I.G.
Estimate Number	

<b>Invoice #</b>	<b>114643-2</b>
Invoice Date	04/07/13
Invoice Month	April 2013
Invoice Period	04/01/13 - 04/07/13

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	114643
Alt Order #	06915680
Deal #	
Order Flight	03/26/13 - 04/07/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MAIG
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Public Affairs Engagement (PAE)**  
**Attention: Accounts Payable**  
**Attn: Donna McGinnis**  
**25 Whitlock Pl.**  
**Ste 201**  
**Marietta, GA 30064**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	The Agenda 1230pm	1230-1p				5x		\$360.00		
	KSNV			Th	04/04/13	:30	12:46 PM	MAIG13NV0830H	\$360.00		2
	KSNV			F	04/05/13	:30	12:38 PM	MAIG13NV0830H	\$360.00		5
18	KSNV	The Doctors	2pm-3pm				1x		\$360.00		
					04/01/13 to 04/07/13	1x	MTWTF--				
	KSNV			Tu	04/02/13	:30	2:32 PM	MAIG13NV0830H	\$360.00		1
20	KSNV	Dr Phil	3-4p				1x		\$600.00		
					04/01/13 to 04/07/13	1x	MTWTF--				
	KSNV			Tu	04/02/13	:30	3:34 PM	MAIG13NV0830H	\$600.00		1
22	KSNV	4PM NEWS (1 hour)	4-5pm				5x		\$700.00		
					04/01/13 to 04/07/13	5x	MTWTF--				
	KSNV			M	04/01/13	:30	4:58 PM	MAIG13NV0830H	\$700.00		1
	KSNV			Tu	04/02/13	:30	4:52 PM	MAIG13NV0830H	\$700.00		3
	KSNV			W	04/03/13	:30	4:55 PM	MAIG13NV0830H	\$700.00		5
	KSNV			Th	04/04/13	:30	4:27 PM	MAIG13NV0830H	\$700.00		2
	KSNV			F	04/05/13	:30	4:50 PM	MAIG13NV0830H	\$700.00		4
24	KSNV	M-F Early News	5-630p				3x		\$1,300.00		
					04/01/13 to 04/07/13	3x	MTWTF--				
	KSNV			M	04/01/13	:30	5:29 PM	MAIG13NV0830H	\$1,300.00		2
	KSNV			Tu	04/02/13	:30	6:28 PM	MAIG13NV0830H	\$1,300.00		1
	KSNV			Th	04/04/13	:30	6:28 PM	MAIG13NV0830H	\$1,300.00		3
26	KSNV	M-F Jeopardy	630-7pm				5x		\$1,200.00		
					04/01/13 to 04/07/13	5x	MTWTF--				
	KSNV			M	04/01/13	:30	6:58 PM	MAIG13NV0830H	\$1,200.00		3
	KSNV			Tu	04/02/13	:30	6:58 PM	MAIG13NV0830H	\$1,200.00		1

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**Marietta, GA 30064**

**INVOICE**

Advertiser	Mayors Against Illegal Guns (MAIG)	Invoice #	114643-2
Product	M.A.I.G.	Invoice Date	04/07/13
Estimate Number		Invoice Month	April 2013
		Invoice Period	04/01/13 - 04/07/13
Station	KSNV	Order #	114643
Account Executive	Amy McCreary	Alt Order #	06915680
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	03/26/13 - 04/07/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MAIG
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	KSNV	M-F Jeopardy	630-7pm				5x		\$1,200.00		
	KSNV			W	04/03/13	:30	6:59 PM	MAIG13NV0830H	\$1,200.00		5
	KSNV			Th	04/04/13	:30	6:42 PM	MAIG13NV0830H	\$1,200.00		2
	KSNV			F	04/05/13	:30	6:42 PM	MAIG13NV0830H	\$1,200.00		4
28	KSNV	M-F Wheel of Fortune	7-730pm				5x		\$1,200.00		
				04/01/13 to 04/07/13		5x	MTWTF--				
	KSNV			M	04/01/13	:30	7:19 PM	MAIG13NV0830H	\$1,200.00		3
	KSNV			Tu	04/02/13	:30	7:08 PM	MAIG13NV0830H	\$1,200.00		1
	KSNV			W	04/03/13	:30	7:29 PM	MAIG13NV0830H	\$1,200.00		5
	KSNV			Th	04/04/13	:30	7:07 PM	MAIG13NV0830H	\$1,200.00		4
	KSNV			F	04/05/13	:30	7:14 PM	MAIG13NV0830H	\$1,200.00		2
30	KSNV	Ralston Reports	630-758pm				5x		\$600.00		
				04/01/13 to 04/07/13		5x	MTWTF--				
	KSNV			M	04/01/13	:30	7:47 PM	MAIG13NV0830H	\$600.00		2
	KSNV			Tu	04/02/13	:30	7:52 PM	MAIG13NV0830H	\$600.00		3
	KSNV			W	04/03/13	:30	7:35 PM	MAIG13NV0830H	\$600.00		1
	KSNV			Th	04/04/13	:30	7:52 PM	MAIG13NV0830H	\$600.00		4
	KSNV			F	04/05/13	:30	7:53 PM	MAIG13NV0830H	\$600.00		5
32	KSNV	M-F News 3 at Eleven	11pm-1135pm				2x		\$1,300.00		
				04/01/13 to 04/07/13		2x	MTWTF--				
	KSNV			M	04/01/13	:30	11:25 PM	MAIG13NV0830H	\$1,300.00		1
	KSNV			W	04/03/13	:30	11:13 PM	MAIG13NV0830H	\$1,300.00		2
34	KSNV	Tonight Show	1135p-1236a				2x		\$640.00		
				04/01/13 to 04/07/13		2x	MTWTF--				
	KSNV			M	04/01/13	:30	12:10 AM	MAIG13NV0830H	\$640.00		1
	KSNV			Tu	04/02/13	:30	11:47 PM	MAIG13NV0830H	\$640.00		2

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Estimate Number	

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	114643
Alt Order #	06915680
Deal #	
Order Flight	03/26/13 - 04/07/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MAIG
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	KSNV	Late Night w/Fallon	1236a-136am				1x		\$400.00		
					04/01/13 to 04/07/13	1x	MTWTF--				
	KSNV			M	04/01/13	:30	1:27 AM	MAIG13NV0830H	\$400.00		1
37	KSNV	News 3 Sunrise SATURDAY	6a-7a				1x		\$500.00		
					04/01/13 to 04/07/13	1x	-----S-				
	KSNV			Sa	04/06/13	:30	6:59 AM	MAIG13NV0830H	\$500.00		2
38	KSNV	Saturday Today	7a-9am				2x		\$700.00		
					04/01/13 to 04/07/13	2x	-----S-				
	KSNV			Sa	04/06/13	:30	7:59 AM	MAIG13NV0830H	\$700.00		3
	KSNV			Sa	04/06/13	:30	8:22 AM	MAIG13NV0830H	\$700.00		4
39	KSNV	News 3 Today - SAT	9am-930am				1x		\$600.00		
					04/01/13 to 04/07/13	1x	-----S-				
	KSNV			Sa	04/06/13	:30	9:25 AM	MAIG13NV0830H	\$600.00		2
40	KSNV	Sa-Su Early News	5pm-630pm				2x		\$600.00		
					04/01/13 to 04/07/13	2x	-----S-				
	KSNV			Sa	04/06/13	:30	5:22 PM	MAIG13NV0830H	\$600.00		3
	KSNV			Sa	04/06/13	:30	6:13 PM	MAIG13NV0830H	\$600.00		4
41	KSNV	SAT/Jeopardy	630-7pm				1x		\$500.00		
					04/01/13 to 04/07/13	1x	-----S-				
	KSNV			Sa	04/06/13	:30	6:37 PM	MAIG13NV0830H	\$500.00		2
42	KSNV	SAT/ Wheel of Fortune	7-730pm				1x		\$500.00		
					04/01/13 to 04/07/13	1x	-----S-				
	KSNV			Sa	04/06/13	:30	7:29 PM	MAIG13NV0830H	\$500.00		2
43	KSNV	To the Point	730-758pm				1x		\$400.00		
							-----S-				

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Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	03/26/13 - 04/07/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MAIG
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	KSNV	To the Point	730-758pm				1x		\$400.00		
				04/01/13 to 04/07/13		1x					
	KSNV			Sa	04/06/13	:30	7:56 PM	MAIG13NV0830H	\$400.00		2
44	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm				1x		\$1,300.00		
				04/01/13 to 04/07/13		1x	-----S-				
	KSNV			Sa	04/06/13	:30	11:29 PM	MAIG13NV0830H	\$1,300.00		2
45	KSNV	1st Look	F 4-430am SA 1-230				1x		\$240.00		
				04/01/13 to 04/07/13		1x	-----S-				
	KSNV			Sa	04/06/13	:30	2:27 AM	MAIG13NV0830H	\$240.00		2
46	KSNV	Sunday Today	7a-8am				1x		\$700.00		
				04/01/13 to 04/07/13		1x	-----S				
	KSNV			Su	04/07/13	:30	7:26 AM	MAIG13NV0830H	\$700.00		2
47	KSNV	Meet the Press	8a-9am				1x		\$1,300.00		
				04/01/13 to 04/07/13		1x	-----S				
	KSNV			Su	04/07/13	:30	8:59 AM	MAIG13NV0830H	\$1,300.00		2
48	KSNV	News 3 Today	9a-930am				1x		\$600.00		
				04/01/13 to 04/07/13		1x	-----S				
	KSNV			Su	04/07/13	:30	9:16 AM	MAIG13NV0830H	\$600.00		2
50	KSNV	Sa-Su Early News	5pm-630pm				1x		\$600.00		
				04/01/13 to 04/07/13		1x	-----S				
	KSNV			Su	04/07/13	:30	6:12 PM	MAIG13NV0830H	\$600.00		2
51	KSNV	Vegas Inc.	6:30-8pm				1x		\$400.00		
				04/01/13 to 04/07/13		1x	-----S				
	KSNV			Su	04/07/13	:30	6:53 PM	MAIG13NV0830H	\$400.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Mayors Against Illegal Guns (MAIG)
Product	M.A.I.G.
Estimate Number	

<b>Invoice #</b>	<b>114643-2</b>
Invoice Date	04/07/13
Invoice Month	April 2013
Invoice Period	04/01/13 - 04/07/13

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	114643
Alt Order #	06915680
Deal #	
Order Flight	03/26/13 - 04/07/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MAIG
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Public Affairs Engagement (PAE)**  
**Attention: Accounts Payable**  
**Attn: Donna McGinnis**  
**25 Whitlock Pl.**  
**Ste 201**  
**Marietta, GA 30064**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
52	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm				1x		\$1,300.00		
				04/01/13 to 04/07/13	1x	-----S					
	KSNV			Su	04/07/13	:30	11:22 PM	MAIG13NV0830H	\$1,300.00		2
53	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a				1x		\$300.00		
				04/01/13 to 04/07/13	1x	-----S					
	KSNV			Su	04/07/13	:30	11:57 PM	MAIG13NV0830H	\$300.00		2
54	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1				1x		\$120.00		
				04/01/13 to 04/07/13	1x	-----S					
	KSNV			Su	04/07/13	:30	12:46 AM	MAIG13NV0830H	\$120.00		2
57	KSNV	Today 4th Hour	10am-11am				1x		\$400.00		
				04/01/13 to 04/07/13	1x	MTWTF--					
	KSNV			Tu	04/02/13	:30	10:50 AM	MAIG13NV0830H	\$400.00		1
58	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a				2x		\$600.00		
				04/01/13 to 04/07/13	2x	MTWTF--					
	KSNV			M	04/01/13	:30	5:59 AM	MAIG13NV0830H	\$600.00		1
	KSNV			Th	04/04/13	:30	5:23 AM	MAIG13NV0830H	\$600.00		2

Aired Spots **89**

<u>Gross Total</u>	<b>\$64,420.00</b>	
<u>Agency Commission</u>	<b>\$9,663.00</b>	
<u>Net Amount Due</u>	<b>\$54,757.00</b>	<b><u>Payment Terms 30 Days</u></b>

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